

# News Release

**FOR IMMEDIATE RELEASE**  
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## **NMMRA Names New Staff Members**

*Project Manager, Communications Specialist Join Aligning Forces for Quality Team*

Albuquerque, NM—The New Mexico Medical Review Association (NMMRA) welcomes to its staff Dianne Rivera, MA, as project manager and Jennifer Kemp, APR, as communications specialist. Rivera and Kemp will both support the Albuquerque Coalition 4 Healthcare Quality, which is funded by the Robert Wood Johnson Foundation (RWJF) as part of its national *Aligning Forces for Quality* initiative. As recipient of the grant on behalf of the community, the work of the coalition will be facilitated and housed by NMMRA.



*Dianne Rivera, MA*

Aligning Forces for Quality works to bring together those who get care, give care and pay for care to improve the quality of health care in entire communities. Albuquerque joins 14 other states and communities in RWJF's Aligning Forces initiative including: Cincinnati, Cleveland, Detroit, Humboldt County (Calif.), Kansas City (Mo.), Maine, Memphis, Minnesota, Puget Sound (Wash.), South Central Pennsylvania, West Michigan, Western New York, Willamette Valley (Ore.) and Wisconsin.



*Jennifer Kemp, APR*

Rivera will be responsible for managing the Albuquerque coalition project team. Prior to coming to NMMRA, she served as program officer for the Con Alma Health Foundation and was formerly the deputy cabinet secretary for the New Mexico Children Youth and Families Department. Additionally, Rivera has over 16 years of public education experience. She holds a master's degree in education from New Mexico State University.

Kemp will coordinate communications activities for the Albuquerque coalition. With more than 10 years of experience, she most recently served as communications and marketing manager for Girl Scouts of New Mexico Trails, Inc. Kemp has a bachelor's degree in communication from the University of New Mexico and she holds an accreditation in public relations from the Public Relations Society of America.

"NMMRA is very fortunate to have recruited and landed both Dianne and Jennifer for this initiative," said Dan Jaco, NMMRA chief executive officer. "Their background and experience in working with communities will be invaluable."

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**Robert Wood Johnson Foundation**

The Robert Wood Johnson Foundation focuses on the pressing health and health care issues facing our country. As the nation's largest philanthropy devoted exclusively to improving the health and health care of all Americans, the Foundation works with a diverse group of organizations and individuals to identify solutions and achieve comprehensive, meaningful and timely change. For more than 35 years, the Foundation has brought experience, commitment, and a rigorous, balanced approach to the problems that affect the health and health care of those it serves. When it comes to helping Americans lead healthier lives and get the care they need, the Foundation expects to make a difference in our lifetime. For more information, visit [www.rwjf.org/qualityequality/af4q](http://www.rwjf.org/qualityequality/af4q).

**New Mexico Medical Review Association**

NMMRA is a not-for-profit, physician-sponsored organization that is New Mexico's federally contracted Medicare Quality Improvement Organization, External Quality Review Organization for Medicaid, and grantee from the Robert Wood Johnson Foundation's *Aligning Forces for Quality* initiative. The organization works with health care providers, consumer and health care organizations, and state and federal agencies to improve the quality of health care in New Mexico. For more information, visit [www.nmmra.org](http://www.nmmra.org).