

# News Release

**FOR IMMEDIATE RELEASE**

**September 10, 2009**

**For more information, contact:**

Dan Jaco, chief executive officer  
(505) 998-9898

## **NMMRA Announces Healthcare Quality Review New Hires and Staff Promotion**

Albuquerque, NM – The New Mexico Medical Review Association (NMMRA) has announced the promotion of Marta Larson, MSN, RN, to the position of director of External Quality Review (EQR). In addition, NMMRA has hired Violeta Bolaños, MS, to fill the position of quality and performance improvement project manager, and Allen Buice as project coordinator.



Marta Larson, MSN, RN

Ms. Larson is now responsible for the oversight of EQR and meeting various contract and grant requirements in accordance with sound clinical, scientific and statistical methods. Prior to joining NMMRA, she was an account liaison with CareCentrix and, in addition to account support, was also responsible for ongoing quality assessment, tracking analysis and resolving issues and complaints. Ms. Larson has extensive experience in all aspects of clinical, research, data management/analysis and quality process design and improvement. She obtained her Master of Science-Nursing degree from the University of New Mexico (UNM) and holds certifications in professional utilization review and professional health care quality.



Violeta Bolaños, MS

Ms. Bolaños will monitor and evaluate the physical health, long-term care and behavioral health care contract requirements of the New Mexico Salud Program. She is a former senior contract specialist for the UNM Medical Group and OptumHealth New Mexico. Ms. Bolaños has also worked as a program manager for ValueOptions. In addition to providing one-on-one care to individuals as a therapist and counselor, her past experience also includes developing, reviewing and negotiating government contracts and ensuring compliance with state requirements, contractual obligations and deliverables. Fluent in English and Spanish, she holds a Master of Science-Health Education degree from UNM with an emphasis in cultural competency.



Allen Buice, MDiv

Mr. Buice coordinates case review tasks and provides support to the HQR unit and medical director for various federal and state contracts and grants. His past experience includes contract work as a provider configuration specialist with the Lovelace Health Plan. Mr. Buice holds a master's degree from the Union Theological Seminary and Presbyterian School of Christian Education in Virginia.

NMMRA is a not-for-profit, physician-sponsored organization that is New Mexico's federally contracted Medicare Quality Improvement Organization and External Quality Review Organization for Medicaid. The organization works with health care providers, consumer and health care organizations, and state and federal agencies to improve the quality of health care in New Mexico. For more information about NMMRA, visit [www.nmmra.org](http://www.nmmra.org).